

# NetPRM<sup>®</sup>

Hosting Services for Microsoft Dynamics CRM



## On-Demand, Enterprise-Wide, Relationship Management for Partner-driven Organizations

### NetPRM<sup>®</sup> ADVANTAGES

#### NetPRM<sup>®</sup> Customer Benefits

Complete **one-stop** enterprise-level solution that doesn't require complex 3rd party add-ons

So **flexible** that you can run on-site or as a service (protect your investment, we are the only solution that you can move in-house when things change)

We have a **global solution** that can handle customers, partners and internal users anywhere, anytime (portals included)

**Safe** and familiar (no proprietary custom development, all Microsoft, all .Net)

#### Hosted High-Tech Powertrak Suite

NetPRM<sup>®</sup>, the award-winning comprehensive customer interaction solution for multi-channel organizations.

More than a hosted architecture, NetPRM<sup>®</sup> is the proven, easy to use CRM solution with low-cost flexibility that you won't outgrow.

Better yet, NetPRM<sup>®</sup> offers Take-It-With-You<sup>™</sup> - the only solution that you can pull in-house when you need to!

### SaaS - Hosted Services Benefits

#### What is Software as a Service - (SaaS)

Software as a service (or SaaS) is a way of delivering applications over the Internet—as a service. Instead of installing and maintaining software, you simply access it via the Internet, freeing yourself from complex software and hardware management.

#### Why is SaaS Important to You?

Simply put, software as a service allows you to save money, save time, gain immediate access to the latest innovations, and focus your technology budgets on competitive advantage rather than infrastructure.

#### Anywhere Access

NetPRM<sup>®</sup> customers have no hardware or software to buy, install, maintain, or update! All you need is an Internet connection to access your applications. It is that simple. You will have remote access to Microsoft Outlook calendar, email, contacts, etc.

#### Lower Initial Costs

NetPRM<sup>®</sup> applications are subscription based. Having NetPRM<sup>®</sup> manage the IT infrastructure means lower IT costs for hardware, software, and the people needed to manage it all.

#### Get More Done

NetPRM<sup>®</sup> has a true multitenant architecture. We can scale indefinitely to meet our customer's demand. NetPRM<sup>®</sup> offers customization capabilities to meet specific needs. We provide APIs that let you integrate with existing ERP systems or other business productivity systems.

#### Peace of Mind

Not only is SaaS in a secured hosted environment, NetPRM<sup>®</sup> manages all updates and upgrades. You will not have to worry about downloading or installing patches. NetPRM<sup>®</sup> also manages availability, so there's no need for customers to add hardware, software, or bandwidth as the user base grows.



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Axonom's NetPRM software as a service is designed to meet the needs of Microsoft centric mid-size organizations. For more information, visit us at: <http://www.axonom.com>

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