

## Powertrak™ Mobile

Powertrak Mobile delivers complete customer-interaction applications within mobile devices at the lowest cost. The Powertrak Mobile system includes a mobile-sensitive portal, PowerPal® mobile versions of our CRM/PRM applications, security control, business rules and process-driven workflow all in one powerful system. PowerPal functions run “thin” in leading mobile devices including Windows Mobile, Treo Blazer and Blackberry to eliminate the need for IT support and tedious installation.

Better yet, Powertrak Mobile is modifiable in Powertrak Application Builder and includes a table-driven administrative console so non-programmers can maintain the pieces that change the most. Along with Powertrak Application Builder, Powertrak Mobile provides a robust and extendable web development environment that goes far beyond typical CRM systems. Screen and interface tools support simple integration, including the mixed use of Powertrak, Microsoft Dynamics CRM and other applications such as ERP. Award-winning features such as multi-language support, filtered lists, wizard entry, field-level security within forms and more provide an enterprise-class mobile solution that grows with you.

With direct support for optional Powertrak modules such as Time and Expense, you can integrate field service, product maintenance, supply-chain partnering systems and more. Finally, you can run the same Powertrak and Dynamics CRM applications on your desktop and mobile device!

### Product Summary

#### Simple Mobile Access

24/7 access to Microsoft Dynamics CRM, advanced Powertrak modules, ERP, all from your favorite mobile phone. Supports Windows Mobile, Treo Blazer and Blackberry browser-equipped devices.

#### Maximum Productivity

Out-of-the-box mobile forms and workflow handle CRM/PRM and other interactions.

#### Keep your PC in the Case

No more airport boot-ups and hassles finding power. Handle lookups, leads, pipeline management, service requests, time and more.

#### Time and Expense, with PowerPal® Wizards

Efficient wizard entry into optional Powertrak modules like Time and Billing saves time, cuts training costs and keeps data entry simple and accurate.

#### Powertrak and Microsoft CRM and other Applications in your Screens - *no more limits*

Mobile is fully configurable, and can access anything in Powertrak, Microsoft CRM or your other business applications! Because Mobile is part of the Powertrak family, system updates are quick and transparent.

#### Enterprise-class features like field-level form security and multi-language support included

Keep your screens focused and clicks down to get secure data in front of your users in the best format.

#### Low Maintenance, Fast Delivery

All Powertrak Modules are built in Application Builder, so you can modify virtually everything in the system and even build entirely new applications, both PC and mobile-ready.

### Product Details

#### Mobile Made Simple

- Functions run “thin” right inside your mobile browser.
- Nothing to install, no calls to IT staff, just open your favorite device and get to work.
- Application Builder functions run right inside your browser.
- Mobile provides robust CRM/PRM, with the ability to extend to your full range of business applications.

#### Use It Today

- Part of the certified Powertrak family of products for Microsoft Dynamics CRM, PowerPal® forms are mobile versions of the same screens you see in the full Powertrak and Dynamics CRM system.
- Familiar screens, mean less training and more productive users.

## **Product Details**

### **Mobile and Powerful**

- Add any of the 21 out-of-box Powertrak modules or build your own unique mobile experience.
- Especially for professional staff and travelers, Mobile gives users what they need to keep them more productive and reduces the hassles of being on the road.

### **Small But Strong**

- With tight mobile navigation aids and wizards, Powertrak Mobile delivers full function and accuracy with minimal screen touches.
- For applications like time and expense entry, features like built-in lookups, concise filtered choices and pick-to-choose keep data entry easy and accurate.

### **One-Stop Access**

- Powertrak Mobile delivers more than just CRM.
- Integrate to your back-office and extended systems through the Powertrak Application Builder.
- Powertrak provides tools to tailor its screens, build menus and access the information that you need.

### **Complete and Secure**

- The system includes a full mobile portal, with flexible security to handle employee, customer and partner access, all administered through built-in Powertrak functions.
- Powertrak was built to handle multiple languages.
- There is no need to buy and integrate multiple products from multiple vendors to create a truly enterprise quality mobile solution.

### **Self-Service Options**

- Powertrak Mobile was built for mixed business-to-business and business-to-consumer use, you can turn on rich features such as self registration without concerns about access to your back-end systems or scalability.